



EUROPEAN COMMISSION
Executive Agency for Small and Medium-sized Enterprises (EASME)

AGENDA

42nd Agrofood Sector Group Meeting

26-27 April 2018

Venue: EMILIOS RIADIS HALL, TIF HELEXPO SA
THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTRE
154, EGNATIA STR., GR-54636, THESSALONIKI
(<http://www.helexpo.gr/en/thessaloniki%20riadis#>)

Thursday, 26 April 2018

All day Agrofood SG Meeting

08:30' - 09:00' Registration and arrival of participants

09:00' - 09:30' Welcome and opening remarks

- **Mrs. Paraskevi Patoulidou**, Vice Governor of Metropolitan Unit of Thessaloniki, Region of Central Macedonia
- **Mr. Yanis Stavrou**, Executive Vice President of the Federation of Industries of Northern Greece
- **Mr. Patrick De Molder**, Chair of the Agrofood Sector Group of the Enterprise Europe Network

09:30' - 09:50' Greek Agrofood Sector focusing on the Region of Central Macedonia

- **Dr. Evangelos Vergos**, Dean, School of Professional Education, American Farm School - Perrotis College

09:50' - 10:10' Agrofood Partnership of the Region of Central Macedonia

- **Mrs. Gerakina Bisbina**, Region of Central Macedonia's Vice Governor for Rural Development

10:10' - 10:30' Hellenic Canned Fruit Industry Network

- **Mr. Michalis Lichounas**, Export Sales Director, KRONOS S.A.

10:30' - 11:00' Coffee Break - Traditional products degustation & ProProProgramme

11:00' - 11:30' State of play of the Agrofood Sector Group and news from EASME

- **Mr. Patrick De Molder**, Chair of the Agrofood Sector Group of the Enterprise Europe Network
- **Mrs. Nadia Loddo**, Communication officer Communication, Governance & Training Sector, European Commission, Executive Agency for Small and Medium-sized Enterprises (EASME) Unit A.1 – COSME



11:30' - 12:00' Work package Human Resources

- **Mr. Spyros Kellidis**, Work package leader Human Resources
 - Mini Guide – good practice
 - Newcomers: please share your presentation on the Google platform
 - Mentors
 - List of members
 - Seize of the AgroFood SectorGroup
 - Commitment of the members – self-assessment

12:00' - 12:45' Work packages about communication

- **Mr. Roger Hetherington**, WP leader Internal communication
- **Mrs. Mylène Mesters**, WP leader External communication

12:45' - 14:20' Lunch Break

14:20' - 15:20' Brokerage events & company missions

- **Mrs. Annemarie Destreé**, WP leader Brokerage Events, Please, share your BE presentations on the Google platform. Don't hesitate to contact Annemarie if you have further questions: annemarie.destree@rvo.nl
- **Mrs. Giada Platania**, WP leader Company Missions, Please, share your CM presentations on the Google platform. Don't hesitate to Giada if you have further questions: g.platania@confindustriasicilia.it

15:20' - 15:40' Work package Innovation & technology

- **Mrs. Debbie Walker**, WP leader Innovation & Technology

15:40' - 16:00' Work package Achievements & impact

- **Mr. Tom Kinney**, WP leader ad interim Achievements & impact

16:00' - 16:20' Coffee Break - Traditional products degustation & ProProProgramme

16:20' - 17:20' Work package H2020

- Open calls 2018-2020, European Innovation Platform EIP Agri (Gerhard)
- BioHorizon project, EC Call infoday and brokerage event 25 & 26 June (Katerina)
- Horizon2020 online catalogue (Cristina)
- The H2020 SME Instrument: focus on food, datahub EASME and good practices (Gerard, Cristina and Katerina)

20:00' Dinner (offered by FING)

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2, M. Alexandrou Avenue
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www.makedoniapalace.gr



Friday, 27 April 2018

All day Agrofood SG Meeting

09:00' - 09:15' Icebreaker

09:15' - 10:45' European projects

- **Mrs. Annick Verween, EIT food:** *“EIT Food has the ambition to transform our food ecosystem. By connecting consumers with businesses, start-ups, researchers and students from around Europe, EIT Food supports innovative and economically sustainable initiatives which improve our health, our access to quality food and our environment.”*
- **Mrs. Nathalie Debaes, ACTPHAST4.0,** *the photonics innovation incubator that contributes in leveraging the agrofood sector to industry 4.0 . Photonics, the technology of light will help supply safe, nutritious and affordable food for all and establish a sustainable value chain from farm to fork. By using ever more precise sensors and measuring devices, farmers, food processors and ordinary consumers will be able to monitor and certify the safety, quality, content and even the origin of food – anytime and anywhere. ACTPHAST 4.0 is designed to ensure that all of Europe’s SMEs, in particular first users and early adopters across a wide range of end user industries, including the agrofood sector, have open access to the incubator for timely, efficient and cost-effective photonics innovation support. Website : www.actphast.eu Room for training, workshops, smaller meetings, sharing experiences and success stories.*
- **Mr. Henry Scott and Mr. Kostas Giagtzoglou, INNO-4-AGRIFOOD -** Sharing of experience.
Please do try out, before our Thessaloniki meeting, one service and e-learning module of the INNO-4-AGRIFOOD project, which are already being used by tens of agrofood intermediaries within and beyond EEN.
 - Register for their services here:
<http://inno4agrifood.eu/registration/service>
 - Access their e-learning resources here: <http://inno4agrifood.eu/e-training>

10:45' - 11:15' Coffee Break

11:15' - 11:45' Pitching session - pitch your best profile

11:45' - 12:15' Merlin, Google platform, IT tools & Matchmaking platforms

12:15' - 13:30' Lunch Break

13:30' - 19:00' Departure outside of Emilios Riadis Hall
Networking activity - Guided Tour of Archaeological site of Vergina (offered by FING) <https://www.aiqai.gr/en>